

# **SNEAKERNESS®**

**EXHIBIT. BUY. SELL.**

Cologne / Bern, 16th of February 2010

## **SNEAKERNESS COLOGNE 2010**

### **SNEAKERNESS DOES COLOGNE!**

After taking Switzerland and Austria by storm with sold-out shows, Sneakerness – Europe's leading and most dedicated event to sole-culture - is proud to announce its first ever take on Germany.

On April 10, 2010 designers, customizers, artists, selected retailers (including Nike, adidas, Asics, reebok, KangaROOS, element, Pro Keds, Diesel and more to come) and shops (Good Will Out, GRAND and more to come) will meet at Cologne's premium venue Expo XXI, with visitors from all over Europe to present a rough'n'furious mix of brand new models, vintage OG's and highly coveted, limited collectables. Also in the pipeline: workshops on sneaker design, sneaker customizing, live painting and of course a massive after-show party starring NYC's very own Bobbito Garcia a.k.a Kool Bob Love, plus many more.

Watch out for more details and updates coming your way soon!

Your Sneakerness Team

**[WWW.SNEAKERNESS.COM](http://WWW.SNEAKERNESS.COM)**

#### **CAPTION**

Sneakerness1.jpg – Sneaker-Heads talking about sneakers.

Picture: Dejan Jovanovic

Sneakerness2.jpg – Sneakerness is place to be.

Picture: Kurt Prinz

Sneakerness3.jpg – People find every kind of sneakers.

Picture: Kurt Prinz

Sneakerness4.jpg – Pro Keds Booth.

Picture: Dejan Jovanovic

Sneakerness5.jpg – Bobbito Garcia aka Kool Bob Love.

Picture: Kurt Prinz