

# **SNEAKERNESS®**

**EXHIBIT. BUY. SELL.**

Bern, 27. April 2010

## **SNEAKERNESS ZURICH 2010**

Since the SNEAKERNESS has been the leading event when it comes to Sole culture, they have been in Switzerland, Austria and this year for the first time in Germany, where they left significant foot steps in the sneaker scene. The Sneakerness will visit Zurich for the second time at the "Güterbahnhof" around on June 5, 2010, where sneaker lovers and others who are interested get to see what they were looking for, in the right ambiance on 1400 square meters. There will be many brands, designers, customizers, artist and selected dealers like Nike, Adidas, Asics, Pro Keds, Puma, Reebok, Kangaroos, Element, etc. and sneaker shops (GRAND, Street-Files, Jamarico...) who will meet visitors from all over Europe and present their brand new releases, lots of rare vintage styles and limited collectables.

In addition to the program there will be 25 sales and exchanging tables (table@Sneakerness.com) for private collectors, workshops, and live presentations to the subject of sneaker design and sneaker customizing. And also there will be the traditional crazy after show party with the Parra Soundsystem (Amsterdam), Pony Bomb (ZH) and Mercury (BE).

More details will follow!

Your Sneakerness Team

**[www.sneakerness.com](http://www.sneakerness.com)**

CAPTION  
SNKRNS\_Table.jpg – Buy, sell, trade at the sales and trade tables.  
Picture: Dejan Jovanovic  
SNKRNS\_Party.jpg – Aftershowparty  
Picture: Dejan Jovanovic